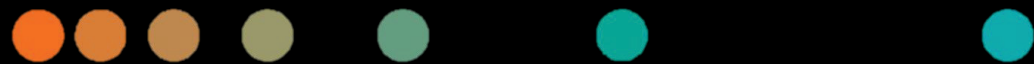


# Amref International University and ITT Health Entrepreneurship Workshop

## Theme: Fostering a Culture of Innovation, Entrepreneurship & Commercialization

August 26<sup>th</sup>, 2024 – August 29<sup>th</sup>, 2024 | Nairobi



### Program Overview

Amref International University (AMIU) in collaboration with Innovation Think Tank (ITT), Siemens Healthineers are organizing a health entrepreneurship workshop which aims to foster innovation culture, entrepreneurship and commercialization expertise among students, researcher healthcare professionals and aimed at tackling non-communicable diseases and strengthening primary healthcare Systems.

The participants will be receiving training on ITT Methodology by Prof. Sultan Haider, Founder and Global Head of ITT, who mentors the ITT CP globally. The participants are additionally supported by various ITT and Siemens Healthineers initiatives, enhancing their capabilities to innovate and improve healthcare systems in the region. Innovative solutions and innovators emerging from the workshop will have an opportunity to be mentored by AMIU Health Entrepreneurship Academy and the partners.

### Focus Areas

**NCDs:** Delve into prevalent non-communicable diseases (NCDs) like lung cancer, liver cancer, stroke, and coronary artery disease (CAD), understanding their multifaceted causes and developing comprehensive prevention and control strategies.

**Primary Health:** Address the complexities of primary healthcare, particularly focusing on enhancing access to care, aiming to develop innovative solutions that prioritize community health and well-being.

### Program Agenda

- Day 1** Innovation Think Tank Methodology training, experiential learning, team building and task alignment
- Day 2** Engagements and interaction speeches from experts
- Day 3** Teamwork, individual feedback sessions, Value rating and preparation of proposal
- Day 4** Elevation pitch

### Application Process

**Eligibility:** Students, researchers and healthcare entrepreneurs from all disciplines can apply including healthcare, Business, management, engineering etc.

- Application start date: **1<sup>st</sup> July 2024**
- Application deadline: **22<sup>nd</sup> July 2024**
- Announcement of result: **1<sup>st</sup> Aug 2024**

[Click here](#) to apply or scan the QR code.

